

FOR IMMEDIATE RELEASE

Date: 11/9/2018
Press Contact: Lauren Lorenzo
Phone: 800-526-0242 x8
Fax: 201-814-0510
Email: marketing@comprehensiveco.com

Comprehensive Wins SVC Innovative Product Award for MicroFlex Pro AV/IT 4K60 Certified 18G HDMI Cables

Fairfield, NJ – [Comprehensive Connectivity Company](http://www.comprehensiveco.com) was presented with the prestigious Sound & Video Contractor 8th Annual Innovative Product Award for their [MicroFlex Pro AV/IT Certified 4K60 18G HDMI Cables](#). The year-end recap acknowledges both electronic and mechanical innovations and most of all celebrates the engineering and engineers behind each of these products.

Comprehensive's MicroFlex HDMI Cables were designed specifically for the tight spaces encountered by commercial and residential system integrators, as well as technology professionals in education, corporate, government, houses of worship and other demanding commercial environments.

They feature a zero bend radius and a low-profile design that is up to 40% smaller than traditional HDMI cables. These cables come equipped with all the latest features including Ultra HD, 4K@60Hz, Certified 18G, 4:4:4 chroma sampling, transmission of HDR, Ethernet, Deep Color and up to 32 audio channels with ARC and support for wide angle theatrical 21:9 aspect ratio.

Comprehensive's exclusive ProGrip® connector helps secure the connection with up to 16lbs of retention force to prevent cables from being unintentionally disconnected and unwanted service calls.

Other exclusive features are Comprehensive's SureLength® cable length indicators that clearly indicate the length of each cable on the connector mold - huge time savers for integrators and installers who are constantly sorting out lengths preparing for jobs.

Features and Benefits

- Ultra-Flexible, zero bend radius, with micro connector head - perfect for tight spaces
- Certified 18Gps High Speed (End to End)
- UltraHD 4K@60 4:4:4 Deep Color Sampling (4096x2160p)
- ProGrip® connector utilizes up to 16lbs of retention force to help keep connector in place





- SureLength® indicators on the connector heads make it easy to organize for installations
- Ethernet Capable
- Supports Deep Color and x.v.Color
- Supports High Dynamic Range (HDR)
- Simultaneous delivery of dual video streams to multiple users on the same screen
- 5.1/7.1 Lossless Dolby TrueHD and DTS-HD Surround Sound
- Supports CEC Extension commands and functions, HDMI Ethernet channel, and ARC features
- Up to 32 audio channels (LPCM) and 21:9 aspect ratio
- Multi-Stream Audio (up to 4)
- Molded 24k Gold Plated HDMI male connectors on each end
- RoHS Certified and UL Rated
- Commercial Grade with Lifetime Warranty

For more information about Comprehensive or any Comprehensive products, please visit us at www.ComprehensiveCo.com, call toll free at 800-526-0242 or email sales@comprehensiveco.com

About Comprehensive Connectivity

Since 1974, Comprehensive Connectivity has been the Pro AV and IT industry standard for professional connectivity performance, reliability and value. That's why millions of Comprehensive connectivity products are in use at stadiums, in broadcast and recording studios, stages, boardrooms, classrooms, government installations and living rooms around the world. Comprehensive Connectivity Company is a division of New Jersey based VCOM International Multimedia Corporation.

###