

**FOR IMMEDIATE RELEASE**

Date: 6/20/2018  
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## **Comprehensive Wins Commercial Integrator 2019 BEST Award for MicroFlex Pro AV/IT 4K60 18G HDMI Cables**

Fairfield, NJ – [Comprehensive Connectivity Company](http://www.comprehensiveco.com) Won a Commercial Integrator 2019 BEST Award for their [MicroFlex Pro AV/IT 4K60 18G High Speed HDMI Cables up to 35ft](#) in the Specialty A/V Cables, Interconnects, & IR Extenders Category.

The 2019 BEST Awards (Best Electronics Systems Technologies) from Commercial Integrator is a yearly collection of the most outstanding AV products and services impacting the commercial tech integration industry. The 2019 BEST Awards selections were judged by an unbiased panel of a dozen credible industry leaders, along with the editors of Commercial Integrator, with special consideration given to innovation, functionality, competitive advantages and benefits to the installer.

What makes MicroFlex Pro AV/IT HDMI Cables stand out is a host of unique features including ProGrip™ connectors, SureLength™ indicators, color identification and a zero-bend radius, low-profile design that is up to 40% smaller than traditional HDMI cables.

Designed specifically for the demanding applications and tight spaces encountered by commercial and residential system integrators, as well as technology professionals, MicroFlex Pro AV/IT 4K60 18G HDMI Cables are depended on by the world's largest integrators, companies and institutions.

They include all the latest HDMI features including Ultra HD, 4K@60Hz, Certified 18G, 4:4:4 chroma sampling, transmission of HDR, Ethernet, Deep Color and up to 32 audio channels with ARC and support for wide angle theatrical 21:9 aspect ratio.





Comprehensive's exclusive ProGrip™ connector helps secure the connection with up to 16lbs of retention force to prevent cables from being unintentionally disconnected and unwanted service calls.

Other exclusive features are Comprehensive's SureLength™ cable length indicators that clearly indicate the length of each cable on the connector mold - huge time savers for integrators and installers who are constantly sorting out lengths preparing for jobs. Comprehensive's Lifetime Warranty comes standard.

### **Features and Benefits**

- Ultra-Flexible, Zero-bend radius, with micro connector head - perfect for tight spaces
- Designed Specifically for Systems Integrators and Technology Professionals
- 18Gps High Speed (End to End)
- UltraHD 4K@60 4:4:4 Deep Color Sampling (4096x2160p)
- Available in lengths up to 35ft
- ProGrip™ connector utilizes up to 16lbs of retention force to help keep connector in place
- SureLength™ indicators on the connector head make it easy to organize for installations
- Ethernet Capable
- Supports Deep Color and x.v.Color
- Supports High Dynamic Range (HDR)
- Simultaneous delivery of dual video streams to multiple users on the same screen
- 5.1/7.1 Lossless Dolby TrueHD and DTS-HD Surround Sound
- Supports CEC Extension commands and functions, HDMI Ethernet channel, and ARC features
- Up to 32 audio channels (LPCM) and 21:9 aspect ratio
- Multi-Stream Audio (up to 4)
- Molded 24k Gold Plated HDMI male connectors on each end
- RoHS Certified and UL Rated
- Commercial Grade with Lifetime Warranty

For more information about Comprehensive or any Comprehensive products, please visit us at [www.ComprehensiveCo.com](http://www.ComprehensiveCo.com), call toll free at 800-526-0242 or email [sales@comprehensiveco.com](mailto:sales@comprehensiveco.com)

### ***About Comprehensive Connectivity***

*Since 1974, Comprehensive Connectivity has been the Pro AV and IT industry standard for professional connectivity performance, reliability and value. That's why millions of Comprehensive connectivity products are in use at stadiums, in broadcast and recording studios, stages, boardrooms, classrooms, government installations and living rooms around the world. Comprehensive Connectivity Company is a division of New Jersey based VCOM International Multimedia Corporation.*

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