



For Immediate Release

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Comprehensive Announces First Pro AV/IT HDMI Cables Specifically Designed For Commercial and Residential System Integrators

Comprehensive is pleased to introduce their new Pro AV/IT series of HDMI cables that are specifically designed for professional systems integrators and installers. These new Pro AV/IT HDMI cables not only deliver the

These new Plenum Pro AV/IT HDMI cables deliver the latest HDMI performance including **Ultra HD 4k x 2k at 50/60 (2160p) resolution support**, Ethernet capability, up to 32 audio channels and wide angle theatrical 21:9 aspect ratio as well as true commercial grade construction with professional features not found anywhere else.

For starters, Comprehensive's new Pro AV/IT series HDMI cables feature Comprehensive's new **ProGrip® HDMI connector** which helps secure the connection with just enough resistance (up to 16lbs of retention force) to prevent the cable from being unintentionally disconnected.

Another exclusive feature is Comprehensive **Sure Length® cable length indicators** that clearly indicate the length of each cable on the connector mold itself. This simple feature is a huge time saver for installers who constantly have to sort out and manage large groups of cables-long after the packaging is gone.

Comprehensive Pro AV/IT series HDMI cables are also the first professional grade cable to be **available in seven (7) professional colors** for easy on-the fly cable identification which really helps with rack building and overall cable management. Length indicators and an assortment of colors are *huge time savers for installers* who are constantly sorting out lengths preparing for jobs and rack building.

What makes all of these features count is the fact that they are **applied to Comprehensive's Pro AV/IT construction** which includes a **true professional grade** 99.9% High Purity copper, a 26 or 24 gauge center-conductor that is significantly more capable and durable than traditional HDMI cables, testing at speeds above 15Gbps, 50% higher than consumer cables at particular lengths. Triple shielding including professional grade tinned copper braiding, a heavy duty CL3 rated extra flexible jacket and a Lifetime Warranty all come standard.



Of course Pro AV/IT Series HDMI cables support all the latest in HDMI technology including 3D, Ethernet Capability for networking, Deep Color, Dolby True HD and DTS-HD Master audio, audio return channel, and support for Ultra HD 4K x 2K resolution.

Features Summary

- UltraHD 4K x 2K (2160p) Resolution Support
- Commercial grade heavy-duty 24 or 26 gauge, triple shielded, O.F.C. construction
- High speed rated greater than 31Gbps
- ProGrip® connector helps secure the connection to prevent accidental removal
- SureLength® cable length indicators clearly indicate length of each cable
- Wide assortment of colors for easy cable identification
- Up to 32 Audio Channel Support
- Wide Angle 21:9 Aspect Ratio
- Up to 1536kHz audio sample frequency for the highest audio fidelity
- Ethernet and 3D capable
- CL3 rated and X-traflex® jacket
- Lifetime Warranty

For more information about this product, please visit us at www.comprehensivecable.com/gopro, call toll free at 800-526-0242 or e-mail sales@comprehensivecable.com

About Comprehensive

For nearly 40 years, Comprehensive has been the Pro A/V industry standard for connectivity performance, reliability and value. That's why millions of Comprehensive cables and connectivity products are in use at stadiums, in broadcast and recording studios, stages, boardrooms, classrooms, government installations and now living rooms around the world. Comprehensive Cable and Connectivity Company is a division of New Jersey based VCOM International Multimedia Corporation.

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