



For Immediate Release

January 2, 2014
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Fairfield, New Jersey

Comprehensive Introduces New *Microflex Pro AV/IT* HDMI Cables with ProGrip in Seven Colors.

Fairfield, NJ: Following on the heels of its extremely successful Pro AV/IT HDMI Cables with ProGrip technology, Comprehensive just introduced a new Microflex version for racks, surface access boxes and other tight spaces.

Microflex Pro AV/IT HDMI cables feature state-of-the-art HDMI 2.0 performance in a low profile design with an amazing flexibility and bend radius that make them perfect for use in surface access boxes, equipment racks and other tight spaces where space is limited. Like their full size and plenum cousins, Microflex HDMI Cables are HDMI 2.0 ready and offer Comprehensive's exclusive features such as ProGrip Connectors, Surelength indicators and color identification.

Comprehensive's exclusive **ProGrip technology connector** utilizes up to 16lbs of retention force to **ensure a tight connection at all times** and helps prevent cables from being unintentionally disconnected.

SureLength indicators clearly indicate the length of the cable right on the connector head for quick and easy length identification in the field. Microflex HDMI cables are also available in **multiple professional colors** for easy cable identification. These features are huge time savers for installers who are constantly sorting out lengths preparing for jobs and rack building.

All of these features are included in a small low-profile cable with a **connector head and O.D. that is up to 40% smaller than traditional HDMI cables** while still providing state-of-the-art HDMI 2.0 capability including UltraHD 4K x 2k support, up to 32 channels of audio, Ethernet, Deep Color and more.

Triple professional grade shielding including 85% tinned copper braiding provide superior rejection of EM and RF interference. Comprehensive's extra flexible jacket makes this cable perfect for any commercial or residential installation. A molded strain relief and ultra-flexible jacket provide unsurpassed durability. As always, Comprehensive's famous Lifetime Warranty comes standard.



Features Summary

- Perfect for **racks, surface access boxes and other tight spaces**
- **Up to 40% Smaller O.D.** and connector head
- High Speed **HDMI 2.0** capable
- **ProGrip**® HDMI connectors eliminates loose connections
- **SureLength**® indicators make it easy to organize for installs
- **Available in 7 colors** for simple cable identification
- **4K x 2K** Support
- **Ethernet** Capable
- **Ultra-flexible** with low bend radius
- Deep Color, Audio Return Channel
- Gold plated contacts
- Lifetime Warranty

Microflex Pro AV/IT HDMI cables are now the third group in this popular series for B2B and commercial use, following behind the original 24 gauge and Plenum configurations.

For more information about this product, please visit us at www.comprehensivecable.com/gopro, call toll free at 800-526-0242 or e-mail sales@comprehensivecable.com

About Comprehensive

For 40 years, Comprehensive has been the Pro A/V industry standard for connectivity performance, reliability and value. That's why millions of Comprehensive cables and connectivity products are in use at stadiums, in broadcast and recording studios, stages, boardrooms, classrooms, government installations and now living rooms around the world. Comprehensive Cable and Connectivity Company is a division of New Jersey based VCOM International Multimedia Corporation.

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