



Comprehensive[®]
Connectivity Company

FOR IMMEDIATE RELEASE

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Comprehensive Connectivity Introduces New Pro AV/IT Lightning Cables – The First Pro Grade, Durable, Reinforced Lightning Cables with Length Markers!

Fairfield, NJ (November 9, 2015) – [Comprehensive Connectivity Company](http://www.comprehensiveco.com), the **tested and trusted** connectivity solutions provider to the Pro AV/IT markets for more than 40 years, announces their new Pro AV/IT Lightning Cables [[LTNG-USBA-XPROBLK](#)] with professional grade construction that guarantees fast connections whenever in use with Apple devices.

Although most Lightning Cables can look alike, the Comprehensive Pro AV/IT Lightning Cable anything but the same. This cable is built to last with a professional quality inside and out for the most demanding applications.



Unlike ordinary consumer cables, Comprehensive Pro AV/IT Lightning cables feature a heavier, more durable overall construction as well as dedicated strain relief where the cabling meets the connector to prevent the cable from coming apart. These cables also feature Comprehensive's exclusive Surelength[®] indicators that clearly indicate the length of each cable right on the connector mold making them perfect for all Pro AV/IT applications where Apple[®] products are used.

Comprehensive's Pro AV/IT Lightning Cables are MFI certified and can connect an iPhone, iPad or iPod to a computer's USB port for syncing and charging or to the Apple[®] USB Power Adapter for convenient charging from a wall outlet.

In addition to these features, the Lightning connector is reversible and can be plugged in no matter if placed up-side-down or right-side up, eliminating primary frustrations with getting the port insertion just right. Backed by Comprehensive's Lifetime Warranty, you can be assured of guaranteed quality and reliability.

Features

- Lightning male to USB A Male
- Durable, professional construction perfect for the most demanding environments
- Advance strain relief for enhanced reliability



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- Surelength[®] indicators on the connector heads
- Compatible with all Lightning devices
- Apple[®] MFi Certified
- RoHS Compliant
- UL Rated Cable
- Available in 3ft, 6ft and 10ft Lengths
- Lifetime Warranty

For more information about Comprehensive or any Comprehensive products, please visit us at www.ComprehensiveCo.com, call toll free at 800-526-0242 or e-mail sales@ComprehensiveCo.com

About Comprehensive Connectivity

For more than 40 years, Comprehensive Connectivity has been the Pro A/V industry standard for professional connectivity performance, reliability and value. That's why millions of Comprehensive connectivity products are in use at stadiums, in broadcast and recording studios, stages, boardrooms, classrooms, government installations and living rooms around the world. Comprehensive Connectivity Company is a division of New Jersey based VCOM International Multimedia Corporation

