For Immediate Release

Press Contact: Lisa Marchese
Phone 800-526-0242 x1041
Fax: 201-229-0262
e-mail: lmarchese@comprehensivecable.com
South Hackensack, New Jersey

Comprehensive Introduces New Thunderbolt and Lightning Cables

Comprehensive is happy to introduce new Thunderbolt and Lightning Cables for use with the latest Apple devices and peripherals. With more and more Apple® devices being used in a
Pro AV or enterprise environment, these cables are a must have for almost everyone.

Thunderbolt gives you super fast data transfer speeds and huge expansion capabilities. Thunbderbolt cables feature two 10 Gbps data channels per port, which means data transfer is up to twice as fast as USB 3.0 and up to 12 times faster than FireWire 800. You can use the Comprehensive Thunderbolt Cable to connect your Thunderbolt-equipped peripherals to your iMac®, Mac mini®, MacBook Pro®, or MacBook Air®. These cables have high quality molded Thunderbolt connectors on each end, high quality bare copper braid shielding and Comprehensive's famous X-tra flex jacket for superior interference rejection and durability.

Comprehensive's Lightening Cable connects the latest Apple® devices including iPhone5®, iPad4®, and the latest iPod Touch®. The Lightning cable utilizes the unique lightning connector for power and syncing your Apple® device. The lightning cable has a USB A type male connector to connect to almost any computer or charging device. Premium construction including increased shielding and high quality molded connectors.

Both Comprehensive Thunderbolt and Lightning cables are Apple® MFI certified and are covered under Comprehensive's Lifetime Warranty.

Thunderbolt Features:
• Thunderbolt male to male
• Data Transfer Rates up to 10 Gbps with bi-directional bandwidth per channel
• White Jacket to match your Apple® devices
• Compatible with all Thunderbolt devices
• RoHS Compliant
• UL Rated Cable
• Lifetime Warranty

Lighting Features:
•Lightning male to USB A male
•White Jacket to match your Apple® devices
•Compatible with all Lightning devices
• UL Rated Cable
• Lifetime Warranty

About Comprehensive

For nearly 40 years, Comprehensive has been the Pro A/V industry standard for connectivity performance, reliability and value. That's why millions of Comprehensive cables and
connectivity products are in use at stadiums, broadcast and recording studios, stages, boardrooms, classrooms, government installations and now living rooms around the world. Comprehensive Cable and Connectivity Company is a division of New Jersey based VCOM International Multimedia Corporation.

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Comprehensive Cable and Connectivity Company
Phone: 800-526-0242; Fax: 201-814-0510
55 Ruta Court, South Hackensack, NJ 07606
www.comprehensivecable.com

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